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FOR IMMEDIATE RELEASE

THE LET IT BE FOUNDATION DINES AROUND TOWN ON JUNE 29

Chino Valley Based Non-Profit Organization Partners with Local Restaurants to Celebrate its Fifth Anniversary of Caring for the Community

CHINO, CA., Jun 14 – On Wednesday, June 29th, The Let It Be Foundation will host “Dine Around Town,” a community-wide celebration where local restaurants donate a percentage of that day’s profits to the foundation to celebrate their five years of inspirational work in the community. Proceeds raised from this event will help Let It Be to continue to care for families of children diagnosed with serious medical conditions along with sustaining the organization’s growth.

The day marks a celebration for all families and children that have been supported by Let It Be since the foundation launched in 2006 after Karla Asch-Rosen, daughter of organization co-founders, passed away from an inoperable brain tumor. In five years, the Chino Valley based non-profit has organized over 100 fundraising/community outreach events which included over 3,000 volunteers and has inspired an estimated 12,000 youth service hours. These combined efforts have resulted in monthly support for 28 Southern California families as well as benefitting hundreds of children through the foundation’s hospital programs.

“Our celebration is bitter-sweet,” said Ruthe Rosen, CEO and co-founder of The Let It Be Foundation. “While we are celebrating the good work of a community coming together to care

for families in need, I can't help but daydream about what it would have been like to celebrate my daughter's 21st birthday as well."

The foundation was launched on June 29, 2006 on what would have been Karla's 16th birthday.

Restaurants participating in The Let It Be Foundation's fifth anniversary celebration include: Papachino's Grill & Greens (Chino), Roscoe's Famous Deli (Chino), BJ's Restaurant & Brewhouse (Chino Hills), Islands Fine Burgers & Drinks (Chino) and Honolulu Harry's (Chino). Location details, times, contact information and event flyer can be found on the organization website at www.theletitbefoundation.org. Customers must mention The Let It Be Foundation or present the "Dine Around Town" flyer to their server on June 29 for a percentage of their bill to be donated back to the foundation. A special raffle prize give-away will also take place at each restaurant. The lucky winners will receive a Let It Be travel bag filled with surprise gifts.

About The Let It Be Foundation

The Let It Be Foundation (www.theletitbefoundation.org) is a 501 (c)(3) non-profit organization that provides support to Southern California families whose child is diagnosed with a life-threatening medical condition. The focus is providing individualized aide to meet the needs of the family – thereby restoring the sense of normalcy in the home environment while the child is in treatment.

Established in 2006, the foundation was inspired by Karla Asch-Rosen who was diagnosed with inoperable brain cancer. Her heartfelt desire was to "just be normal" and share her faith with others. The foundation's mission reflects the life-changing impact that illness can have on the family dynamic.

In 2010, Major League Baseball and PEOPLE Magazine recognized The Let It Be Foundation as an "All Star Among Us" to honor the work and commitment of foundation CEO and Co-founder, Ruthe Rosen.

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